



## **Virtual CFO Service Guide**

## **About The Millennial**

## Revolutionizing Accounting with Virtual CFO and Digitalization

Since our establishment in May 2021, we have been serving clients all over Pune with our innovative approach. The Millennial offers a dynamic experience by combining expertise, skills, and resources. We go beyond traditional accounting by providing Virtual CFO services, including cash flow management, business tax planning, and financial forecasting. Embracing our distributed nature, we excel at helping clients overcome unique financial and technological challenges. Technology is at the heart of our operations, as we actively seek cutting-edge tech to enhance client experience and deliver remarkable results.





- Businesses often grow to a point where they need professional financial advice but can't afford a fulltime CFO or controller.
- The cost of hiring a full-time CFO can range from Rs 30,00,000 to over Rs 1,00,00,000 per year, plus bonuses and benefits.
- Our Virtual CFO Services provide you with an experienced team at a fraction of that cost.



## Here's what makes us different.

- We offer fee that best suits you viz hourly, monthly or project based.
- We bundle our services.
- 3

4

5

2

1

- You only pay for exactly what you want.
- We Teach you Profit-Focused accounting.
- We utilize technology to its fullest.

## Levels of service



And Our Customizable Menu Of Services....



## WHAT'S INCLUDED

A dedicated team of financial experts to guide your business to success*	Company-wide forecasting and KPIs	Regular dedicated meetings (weekly, bimonthly or monthly)	A main point of contact to streamline your experience.		
A dedicated onboarding process.	Attendance at your leadership meetings*	End-of-month close	Financial statements		
Unlimited Online support					

\*Depending on the service level you choose and any customizable menu of services.



# EXPLORE OUR CUSTOMIZABLE CUSTOMIZABLE MENU OF

## SERVICES

- 1. Paying Bills (Accounts Payable)
- 2. Invoicing Clients (Accounts Receivable)
- 3. Payroll Management
- 4. Cash Flow Management
- 5. Business and Personal Tax Returns



# Our Virtual CFO Service will be a perfect fit for fit for you if.,

1

Your business has reached over 10 Crore in annual revenue. 2

4

You need strategic support, at an affordable rate.

3

You're a growing business that needs needs professional financial advice but but can't afford a full-time CFO or controller. You're looking to replace an existing CFO and don't need an on-site CFO on a daily basis.



## Key Differences in Service Levels

VCFO Level	More hands-on involvement-Weekly meetings for updates		
	Actively recommends and aids decision-making-Focus on future planning with KPIs and forecasting		
	Proactively brings insights and suggestions		
	When to opt-When you need a financial partner who can handle it all: customized reports, third-party communications, compensation plans, and holistic business insights.		
Controller Level	<b>Offers advice, leaves final decisions to you.</b> Meetings as needed, less frequent than VCFO <b>Focuses on strategic financial planning</b> . Acts as a financial advisor with balanced guidance. <b>When to opt</b> -You are good with more macro level details and implementing our recommendations		
Transactional Level	<ul> <li>Primarily analyzes past financial dataReactive approach.</li> <li>Monthly meetings for financial discussionsRecommendations based on historical events.</li> <li>Provides insights into what has already happened.</li> <li>When to opt - you want clean financials and an expert sounding board to discuss them.</li> </ul>		

## TABLE OF SERVICES

	Transactional	Controller	Virtual CFO
Typical Client Size	Under 10 Employees	10-20 Employees	20+ Employees
Service Description	Reactive	Proactive	Strategic
Onboarding	4 Weeks	6 Weeks	8 Weeks
Month-End Close	Yes	Yes	Yes
Financial Statements	Yes	Yes	Yes
Scheduled Meetings	Upto 1X/Month	Upto 2X/Month	Upto 6X/Month
Online Support	Unlimited	Unlimited	Unlimited
Company Wide KPIs	No	Yes	Yes
12 Month Forecasting	No	Yes	Yes
Revenue Recognition	No	Yes	Yes
Incentive Plans	No	No	Yes
Performance by Project	No	No	Yes
Team Member Performance	No	No	Yes
Department Performance	No	No	Yes
Customized Department Reports	No	No	Yes
Bank Relationships	No	No	Yes
Director Meeting	No	No	Yes
Resource Planning	No	No	Yes
Individual Tax Return	Optional	Optional	Optional
Business Tax Return	Optional	Optional	Optional
Other Business Tax Returns	Optional	Optional	Optional
Tax Planning/Projections	Optional	Optional	Optional

## **OUR PRICING POLICY IS FLEXIBLE.**

#### We Listen to Your Needs

We learn what you need and then use specific criteria to itemize an all-encompassing price.

#### Flexible pricing

We price based on need hourly, monthly or project based.

#### No Hidden Costs

There are no hidden costs or miscellaneous fees. Your price won't change, unless you choose to change service levels or Choose from our customizable menu of services.

#### An Extension of Your Team

We're an extension of your team, and we want you to treat us that way! Your employees don't increase their rates, and they don't charge you every time you ask them a question. Neither will we.

## Virtual CFO Onboarding Process

Elevate Your Financial Strategy

Phase 1: Initial Engagement (Weeks 1-4)



## Virtual CFO Onboarding Process

#### Phase 2: Monthly Deep Dive (Ongoing)





## Virtual CFO Service

1

2

#### Engaging Leadership Council

Join our weekly leadership council for engaging discussions on financial insights, project updates, and the latest cash position. Your input is crucial for impactful and enjoyable gatherings.

#### Versatile Skill Set

- Navigating Banking Relations
- Team Incentive Programs
- Scalable Analysis Reports
- Micro Budgeting Mastery

We bring a versatile skill set to the table, providing comprehensive financial leadership and support.

## **Controller Service**

2

3

#### **Forecast Updates**

This service involves at least two meetings per month with leadership: one dedicated to forecast updates, and one to the prior month's performance and new alignment of the goals that we collectively set.

#### **Team Composition**

Your team will consist of a controller, a senior accountant, and a tax specialist, ensuring comprehensive financial analysis and decision-making support.

Both the Virtual CFO and Controller service offer forecasting. The key difference is that the Controller service provides recommendations while the VCFO enacts them on your behalf.



## **Transactional Service**

1

2

#### Monthly Meetings

The Transactional Service includes monthly financial discussions, ensuring regular insights and support for strategic decision-making.

#### Compliance-Driven Approach

Strictly compliance driven, this service is best for small companies that want high and tight financials they can actually use – and a monthly sounding board to discuss them.





## Customizable Menu of Services:

## Pog

Accounts Payable Management

We expertly manage and code accounts payable, ensuring timely payment of bills, including credit cards. This comprehensive service comes with our included Cash Flow Management.

> \$ {]

Accounts Receivable Management

Our streamlined invoicing process ensures meticulous review of customer invoices before dispatch and prompt recording of payments, supporting effective receivables management.

## Customizable Menu of Services:

## \$

#### Cash Flow Management

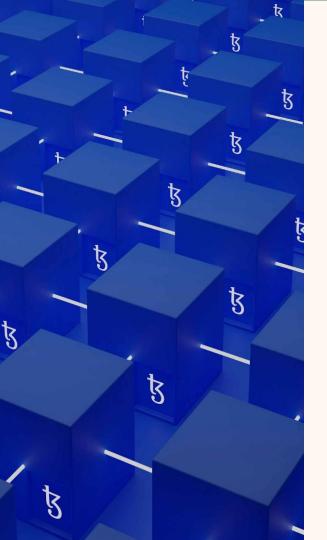
We ensure a strong handle on short-term cash position through a 4-8 week cash flow forecaster and regular meetings to discuss cash ebbs and flows.



#### Payroll Management

We ensure payroll integrity by managing it through third-party providers, updating employee data, and managing state IDs, prioritizing confidentiality and accuracy.





## Customizable Menu of Services: Services:

## **Business & Personal Tax Returns**

**Stay one step ahead of your tax liabilities:** Our strategic forecasting and goal planning ensure we have a clear understanding of your yearend tax obligations. Each month, we proactively set aside funds in a tax savings account based on our ongoing assessment, so you never have to worry about unexpected tax bills.

## **Contact Us**

Get in touch with us for questions, feedback, or to inquire about our services. Fill out the contact form or call us.

For any inquiries, please contact us at:

Email: themillennial2023@gmail.com

Phone: +91 87677 45208

Website: www.themillenia.net

Contact us now to schedule a free 1-hour consultation and learn how we can help your business succeed!

